April 25, 2013

Daniel O’Donnell

245 West 104th Street

New York, NY 10025

Assemblyman O'Donnell:

I want to thank you for your invitation to attend the meeting you are hosting in Brooklyn on April 29th. Unfortunately, I will not be able to attend due to other commitments.

Teachers, parents, and advocates agree that learning experiences tailored to students' needs boost student achievement and make the most of teachers' time with them. Providing personalized learning has been the aim of numerous education efforts, and inBloom brings us closer to achieving that goal by leveraging technological advances to help teachers access the student information they need in real time.

Privacy is a critical component of inBloom’s work, and the team has put in place gold standard policies set by nationally recognized privacy experts that govern the handling of sensitive data.

I wish you the best with your event and please feel free to reach out to me directly if you have any questions.

Sincerely,



Stacey Childress

Deputy Director of Education, Bill & Melinda Gates Foundation